

#groundcovers2015
#centrefoldedition

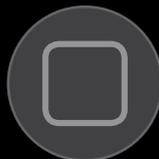
WE'VE GONE MAD



Original Artwork © 2015 Sarah Burt

ALSO IN THIS ISSUE:

Technology Wars!
1-800-GOT-POTs?
Going Organic



Spring Lunch Specials
Big Announcement!
Oh, and some Plants.

Standard Letter of Appreciation

Dear valued customers, clients, newbies, old-bies, people who often call, people who sometimes call, people we still keep on our friends list. Thank you for another successful season. Last year had some crazy weather eh? blah blah blah blah. Quality, selection and service, blah blah blah. Why do we keep doing what we are doing? <insert generic branding statement here>. Have we gone off the deep end this time? Maybe. Almost 40 years in this crazy business lets us take a chip off our own shoulder, and relish in the simple things that get us through the seasons and trends in “outdoor lifestyle” baloney.

We have tried to avoid most technology for its vampire-like ability to suck our time away but we just got the memo that if you don't have a social media handle or website, you literally cease to exist. So we will have a simple website that humbly shows off what we do year after year: growing high quality landscape solutions, in wholesale quantities, ready when you need them. And a map.

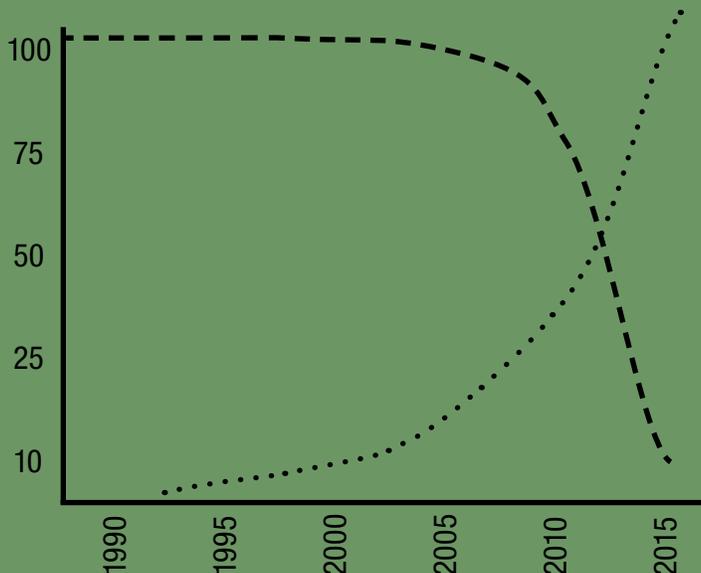
That's as **#real** as it gets.

High-fives from the Ground Covers Team

Disclaimer: we have no idea how to use hash-tags effectively, but know we have to use them or else Millennials can't read it.



Ground-Breaking Study! Correlation Between User IDs and Memory Loss



..... Number of Passwords Required

--- Remaining Functional Memory (%)

For slightly more serious information
www.groundcoversunlimited.ca



Melissa signed us up for LinkedIn and we are getting better at checking it.

Where you **WON'T** find us:



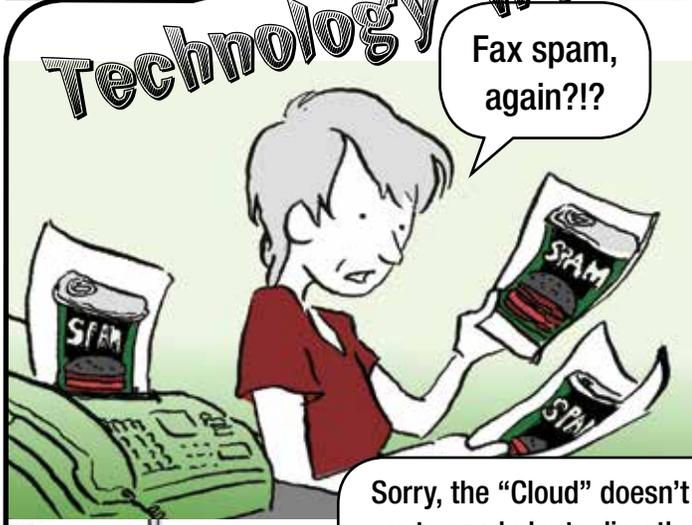
1-800-GOT-POTS? Note: don't actually call that number. Call 705-277-3005

Yes, like the Beer Store, we will pay you for empties.



Just save our trays and pots for return this season. Too good to be true eh?

Technology Wars!



Sorry, the "Cloud" doesn't allow us to send plants directly, but I can send a picture if that helps?



Umm so.. is there, like, an app for this?



Melissa! Why won't the \$*&! text go through?



Sweet Woodruff



Ajuga 'Bronze Beauty'
'Burgundy Glow' also available



Maidenhair Fern



'Pandora's Box' Daylily
14 daylilies available



'Elegans' Hosta
6 hostas available



'Thorndale' Ivy
'Baltic' also available



Wintergreen



Canadian Ginger



'Dragon's Blood' Sedum
'Red Carpet' and
'Variegatum' also available



Japanese Painted Fern
2004 PPA Perennial of the Year



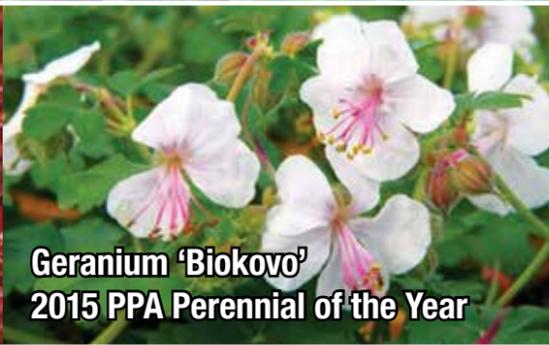
Pachysandra



'Ralph Shugert' Vinca
Species and 5 cultivars available



Euonymus 'Coloratus'



Geranium 'Biokovo'
2015 PPA Perennial of the Year



'Elfin' Thyme



Christmas Fern
Ostrich and Lady Fern
also available



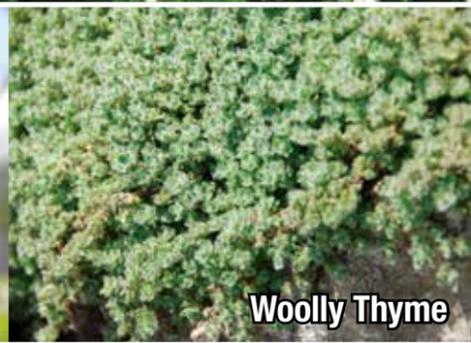
White Creeping Thyme



European Ginger



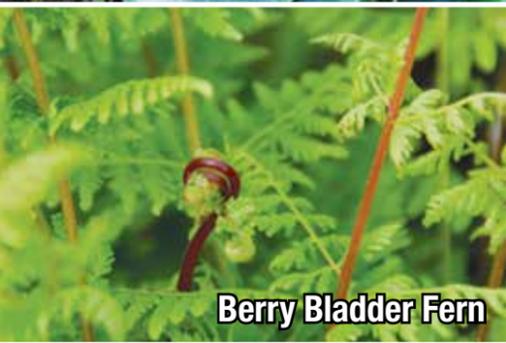
Bunchberry



Woolly Thyme



Cinnamon Fern



Berry Bladder Fern



Bigroot Geranium



Red Creeping Thyme



Lamium, 'White Nancy'
and 'Pink Pewter' available



Bearberry



Lily of the Valley

We also grow:
Labrador Violet
Green and Gold Lysimachia

Ask us what we're working on!

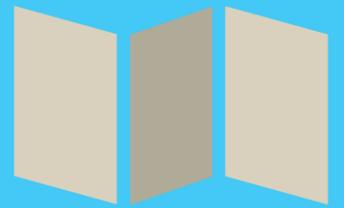
Ground Covers Unlimited's
Thumbnail Guide to Great Plants

See catalogue or contact us for pricing
T: 1-705-277-3005 / 1-416-909-9755
Fax: 1-705-277-9213
E: groundcoversunlimited@gmail.com
www.groundcoversunlimited.ca

AS MERE
LANDSCAPING
MORTALS,
WHAT ARE WE
SO AFRAID OF?

Here's our attempt at a ridiculous fold-in. We think its a great summary of our days.

We try not to worry too much but inevitably, our days are filled with endless to-do's. Fold to find what only green thumbs understand.



Operating Instructions:
Fold left arrows to right



RUN , RUN , RUN , THAT'S WHAT WE DO. WE'RE GOOD. SPRING, SUMMER, FALL AND EVEN WHEN IT'S RAINING OUTSIDE. WE ARE TIRED BUT WE DON'T GIVE UP. MARCUS AURELIUS ONCE SAID: "EXECUTE EVERY ACT OF THY LIFE AS THOUGH IT WERE THY LAST." BUT HA! HE NEVER HAD A CLIENT'S CHANGE OF MIND TO BLAME



Sandy's First Text!





**GEEZ, EVEN
I HAD A FACEBOOK
PAGE, LIKE 65
MILLION YEARS
AGO...**

GROUNDCOVERSUNLIMITED.CA
PROVING WE CAN DO THE GOOGLE TOO.